The first phase of public engagement focused on soliciting residents’ priorities and sentiment for a potential bond, in order to help inform the citizen committee’s deliberations. This survey was open from July 15 to August 15, 2020. City staff then worked with the committee to identify potential projects to consider based on residents’ transportation priorities expressed in the first phase.

The City of Georgetown launched Phase Two of their Public Engagement efforts on Nov. 16, 2020, seeking to receive input on which potential projects should be included on the Georgetown Mobility 2021 Bond. City staff held a Virtual Town Hall on Nov. 16 to present the 10 potential projects, provide instructions on how to provide input on the projects, and address any question attendees had in a live Q&A session.

To provide feedback on the projects, participants had two options: An Interactive Map Survey or an Alternative Survey. Both options were available on the bond website from Nov. 16 to Dec. 7. Project Profile Sheets were also posted to the website for participants to learn about each project and make an informed decision. The Citizen Advisory Committee will use the feedback received from the public to inform a formal recommendation to City Council in January 2021.
*For the Williams Drive projects, the project descriptions failed to explain that, although the center turn lanes would be replaced with a median, there would still be left turn access at some locations along the corridor. Lack of support often coincided with confusion of median project eliminating all left turns, which is not anticipated.
Do you support including the Austin Ave Bridges project in the May 2021 Mobility Bond election?

73% SUPPORT THIS PROJECT

COMMENT SOUNDBITES:
- BIKE/PED SAFETY
- HIGH NEED PROJECT
- COST CONCERNS

Do you support including the D.B. Wood Road project in the May 2021 Mobility Bond election?

78% SUPPORT THIS PROJECT

COMMENT SOUNDBITES:
- EXTEND TO SH 29
- SEPARATE BIKE/PED PATH
- SAFETY AND MOBILITY
Do you support including the **Leander Road** project in the May 2021 Mobility Bond election?

**64% SUPPORT THIS PROJECT**

**COMMENT SOUNDBITES:**
- Noise mitigation needs
- Median maintenance
- Bike/Ped safety

Do you support including the **NE Inner Loop** project in the May 2021 Mobility Bond election?

**58% SUPPORT THIS PROJECT**

**COMMENT SOUNDBITES:**
- Mixed feelings on bike lanes
- Mixed feelings on project need
- Anticipates new development
Do you support including the **SE Inner Loop** project in the May 2021 Mobility Bond election?

**68% SUPPORT THIS PROJECT**

**COMMENT SOUNDBITES:**
- SAFETY NEEDS
- EXTEND TO AUSTIN AVE/SW BYPASS
- AVOID HARMING NEIGHBORHOODS

Do you support including the **Highway 29 East** project in the May 2021 Mobility Bond election?

**65% SUPPORT THIS PROJECT**

**COMMENT SOUNDBITES:**
- SAFETY AND NOISE MITIGATION
- EXTEND TO 130
- SEPARATE BIKE/PED PATH
Do you support including the **Shell Road** project in the May 2021 Mobility Bond election?

74% SUPPORT THIS PROJECT

**COMMENT SOUNDBITES:**
- ANTICIPATES GROWTH
- SAFETY AND MOBILITY
- EXTEND TO 195

---

Do you support including the **Southwestern Blvd** project in the May 2021 Mobility Bond election?

25% SUPPORT THIS PROJECT

**COMMENT SOUNDBITES:**
- LOW PRIORITY PROJECT
- SAFER CONNECTION TO INNER LOOP
- BIKE/PED FACILITIES NEEDED
Do you support including the Williams Drive Central project in the May 2021 Mobility Bond election?

*56% SUPPORT THIS PROJECT

COMMENT SOUNDBITES:
- CONGESTION MITIGATION
- BIKE/PED SAFETY

*Lack of support often coincided with confusion of median project eliminating all left turns, which is not anticipated.

Do you support including the Williams Drive West project in the May 2021 Mobility Bond election?

*50% SUPPORT THIS PROJECT

COMMENT SOUNDBITES:
- CONGESTION MITIGATION
- SAFETY AND MOBILITY
COMMUNICATIONS
SAMPLES

Social Media + Community Ads
153,000 reach

Virtual Town Hall
1,600 views

Project Website + Instructional Video
4,500 total visits
3,900 views